

# SnoBear

UAG

*Expanding Your Winter Adventures*



***Fish Beware...  
Here Comes SnoBear!***



# Nothing puts you on top of fish like SnoBear

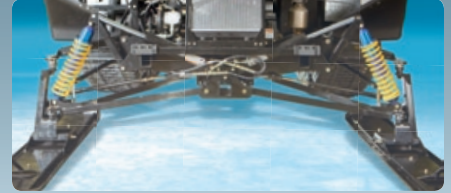
And nothing gets you there in total comfort better than SnoBear. In fact, this revolutionary, all-in-one fishing machine is the one and only 100 percent self-contained, deluxe motorized fish house that is already redefining the way we fish in harsh winter weather. Just imagine, traveling from hot spot to hot spot across your favorite body of hard-water... warm, dry and in mere minutes. SnoBear gets you there at up to 24 mph. With its automotive-style power steering and controls, disc brakes, forced air furnace, deluxe seating, carpeting, optional fold-down bunks and more, SnoBear is more like a top-of-the-line motorhome.



***“If you like ice fishing beyond the edge of the plowed road, SnoBear is the only way to go.”***

***Dave Genz,  
“Mr. Ice Fishing”***

***Patented Front Ski Mechanism***—the ultimate in ease and convenience, rolls the skis from side to side to break free of ice and snow.



***Accralift—A SnoBear Exclusive***—raises and lowers unit a full 14 inches. From travel mode to *red hot fishing action* in no time.



***Patented MaxTrax—Another SnoBear Exclusive***—maximizes track flotation and traction even under the most extreme conditions.



# With SnoBear, you'll actually start looking forward to winter...

**Fishing**—head to where the fish are biting. SnoBear takes you there with ease in total comfort.

**Fun**—whether it's with friends, family or on your own, SnoBear maximizes the fun factor in wintertime activities.

**Safety**—every unit is designed and built with safety in mind. From the lightweight composite body that actually floats, to the rooftop safety hatch, to standard carbon monoxide and propane detectors.

**Comfort & Convenience**—it doesn't get any better than this...get up and go surrounded in warmth, CD/DVD stereo sounds and more. Drop-down bunks and flip-of-the-switch Accralift System make ice fishing as comfortable and hassle-free as it can be.

**Dependable Mobility**—Reliable Zenith/Hyundai liquid cooled, EFI 4 cylinder four-stroke power, super-smooth transmission, patented MaxTrax System and more give you the freedom and dependability to go from lake to lake, hotspot to hotspot without tow vehicles or unnecessary exertion. And that means more fish and more fun all the way around.

**Incredible Value**—Dollar for dollar, SnoBear gives you more. It's as simple as that. Ask anyone who owns one. They'll tell you, from experience, that SnoBear truly does deliver more for the money.



## With SnoBear, you get all this and more as standard equipment:

- Dependable Zenith/Hyundai liquid cooled, EFI 4 cylinder four-stroke gasoline engine
- Durable Camoplast tracks; twin 15" x 222"
- Power steering
- Independent right and left disc brakes
- Fully-adjustable seating
- 3kw heavy-duty starter
- Patented Accralift System
- Manual locking differential
- Patented Max Trax linkage
- 4 large fishing holes with removable insulator inserts and covers
- Multiple rod and cup holders
- Automotive windshield & wiper
- Fully-insulated, low-maintenance fiberglass body
- Overhead storage
- Forced-air propane heating system
- Automotive-style headlights/tail lights
- Full carpeting
- Exterior rear-view mirrors
- Hitch receiver front and rear
- Dual-pane side windows
- Roof safety hatch
- 14-gallon fuel tank
- Automotive style gauge cluster
- Propane/carbon monoxide detectors

## Options include:

- Rear cup holders/rod holders
- Lowrance GPS/depth finder
- Vixilar FL20 ultra pack
- On-board charging system
- In-dash JBL stereo/cd player
- Drop-down bunks
- Dewalt auger mount (Dewalt 36 volt drill not included)
- Easy-load tilt trailer

*"The SnoBear brings luxury into the world of icefishing. It allows you to explore and fish areas with all the comforts of home! It's your transportation, ice hut, living room and bedroom all wrapped into the most comfortable way to get the most of your winter adventure! It's a state of the art ice fishing machine!"*



Bob Izumi,  
Bob Izumi's Real  
Fishing Show



Expanding Your Winter Adventures



**Exterior**

Body Width	84.5 inches
Body Width Over Mirrors	98.5 inches
Overall Length	200 inches
Ride Height	92 inches
Height – Down Position	80.5 inches
Suspension Travel	9.00 inches
Hydraulic Lift	14.25 inches
Base Weight	2,900 lbs.

**Interior**

Width	80 inches
Length	126 inches
Floor to Ceiling Height	66 inches

**Engine**

Zenith/Hyundai Liquid Cooled,  
EFI 4 Cylinder Four-stroke  
40 Horsepower @ 3600 RPM  
55 ft-lbs. Torque @ 3600 RPM  
14 gallon fuel tank

**Transmission**

CVT Belt Drive  
Park/Reverse/Neutral/Hi/Lo  
Fully-Differentiating Final Drive with  
Selectable Differential Lock

**Electrical System**

Dedicated Deep-cycle Cabin Battery  
Independent Engine Battery  
(A battery separator charging system  
optimizes charging both batteries)

**Heating System**

Thermostatically-Controlled 12 Volt Forced  
Air Propane Furnace



**SnoBear...it's the ultimate go-anywhere, ready-when-you-are, all-in-one, cold-weather, hard-water fabulous family funtime fishin' machine.**

SnoBear does a lot of things, and it does them all well. But will it help you catch fish? Well, let's put it this way: SnoBear gives you pretty much all the weapons you'll ever need in your never-ending quest to catch fish...lots of fish! This is one machine that has it all: roomy and warm, gear space galore, molded rod and cup holders throughout, four (4) big fishing holes with slide-in/out insulators and covers, plenty of storage for gear/clothing/supplies, easy-cleaning molded interior surfaces, carpeting, fully self-contained and insulated for complete, quiet comfort in even the most extreme weather conditions.

The list goes on and on. Dollar for dollar, feature for feature...nothing else on the market today even comes close. More and more ice fishing fanatics are discovering that fact every day. The ultimate hard-water fishing machine on the market today stands alone. The competition doesn't exist. And the only thing you have to remember is the name... SnoBear.



*Expanding Your Winter Adventures*

*Authorized SnoBear Dealer*

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